



CONTACT:

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MEDIA ADVISORY

**MIAMI-DADE COUNTY FAIR TO HOST PRESS CONFERENCE TO ANNOUNCE
FIGHT CARD FOR EXTREME OPENING WEEKEND**

The Fair to Announce Boxing Fight Card along with First-Ever MMA Matches

WHO: Miami-Dade County Fair, Elite Promotions & ICON Entertainment

WHAT: Media is invited to The Miami-Dade County Fair for the announcement of its “Extreme Opening Weekend” fight card that will include MMA for the first time ever, along with boxing. The Fair will feature MMA matches on Thursday, March 15th. Boxing fans will get their fill of the sweet science on Saturday, March 17. Both events are part of The Fair’s “Extreme Opening Weekend,” March 15 – 18.

Several champions along with featured fighters of the bouts will be in attendance. They include: Dada 5000, Yuri Gamboa, Pedro Alfonso, Pablo Alfonso, Asa Ten Pow, Cyborg, Marcus Brimage, Hector Lombard, William Guterie, Sofia Amarante, Marcus Brimage, Cosmo Alexandre and Master Cha.

All bouts are live and included with the purchase of a Fair ticket.

The Miami-Dade County Fair & Exposition is celebrating its 61st year and is ranked as the largest fair in Florida, hosting well over a half a million guests annually. The Fair™ is a private, not-for-profit organization dedicated to enriching the community by promoting education and South Florida agriculture. In cooperation with the Miami-Dade County Public Schools, The Fair annually showcases the artistic and academic talents of more than 45,000 students through competition and exhibitions. In its distinguished history, The Fair has donated more than \$8 million in scholarships, awards and cash premiums. The 2012 Fair runs March 15th through April 1st.

WHERE: The Miami-Dade County Fair
Media is asked to enter via Gate #3 located on the north side of Coral Way (SW 24th Street) between SW 107th Avenue & SW 112th Avenue.

WHEN: Thursday, March 8, 2012
11 a.m.

Members of the press are requested to confirm their attendance to:

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